

# BUILDING THE BUSINESS CASE



Coretrust recognizes that investing in ESG initiatives as part of repositioning business plans yields substantial return on investment, in the form of reduced operating costs, risk mitigation, and tenant attraction and retention.

Coretrust is of the view that premier office users will increasingly insist that their facilities align with their own ESG policies, providing our assets a competitive advantage in attracting leading tenants. ESG-oriented properties see consistently higher occupancy rates than their counterparts, and Coretrust buildings are no exception.

Additionally, buildings operated with unsustainable environmental policies carry the risk of regulatory / financial penalties, competitive disadvantage, and negative value implications including, potentially, accelerated obsolescence.