

ETHICS + ACCOUNTABILITY

It is core to the company culture to consistently strive to outperform investor expectations, improve the tenant customer experience, anticipate changing conditions, and address stakeholder needs. Coretrust’s approach of purchasing and renovating outdated, underperforming office assets avoids emissions associated with building demolition and new building construction. Coretrust’s deep value add program further contributes to environmental sustainability via initiatives aimed at maximizing resource efficiency, replacing outdated equipment, and staying current on the latest technological innovations in building systems.

Coretrust reinvigorates commercial properties and by extension their surrounding neighborhoods, creating space for progressively minded tenants with a vested interest in the economic wellbeing of their employees.

Coretrust requires “equal pay for equal work” for all genders internally and works with building service providers that have established non-discrimination policies. The firm is highly sensitive to its frontline building staff, and pays special attention to the compensation, outfitting, training, and growth opportunities for these individuals.

